



USA North 811 Updates

July 14-15, 2025

Presented by:

USA North 811 – James Wingate

Outreach Updates

USA North continued its 2025 S.A.F.E. presentation schedule, visiting Salinas (pictured on the right) on April 9th. As of June 30th, USA North has hosted 16 S.A.F.E. presentations in Sacramento, Redding, San Jose, Santa Rosa, Concord, Clovis, Salinas, Suisun, Santa Cruz, San Francisco, Milpitas, Stockton, Visalia, Elko, Winnemucca, & Reno.



Outreach (continued)



USA North continues to provide direct presentations to excavators upon request. One of these presentations took place on May 7th at the California Water Environment Association (CWEA) in Lake Tahoe. Nathan Oliver provided an 811-safety presentation to 145 water professionals from various organizations.

Outreach (continued)

Education Coordinator, Dulze White, provided two 811 presentations in Spanish for Browning Contractors Inc. in Bakersfield on June 27th and Fresno on June 28th.



Outreach (continued)

USA North partnered with Paradigm, a public awareness organization, to provide safety training for excavators and first responders in California. Staff provided 811 training in Lodi on April 22nd, Fairfield on April 23rd, Coalinga on April 28th, and Bakersfield on April 29th. (Photo from 2024)



Outreach (continued)

On April 24th, USA North hosted its first ever golf tournament at the Diablo Creek Golf Course in Concord. Excavators, Utility Operators, Locators, and various vendors took part to celebrate USA North's 50th Anniversary and recognize the contribution that our stakeholders have made to keep our center operating at its best.



Outreach (continued)

Chris Botting and Nathan Oliver hosted a booth at the Dublin Safety Fair on May 17th in Dublin. This open event allowed members of the local community to learn about relevant safety initiatives in their city. Attendees at our booth were able to drive an RC Excavator in our sand pit and learn about the benefits of the 811 service.



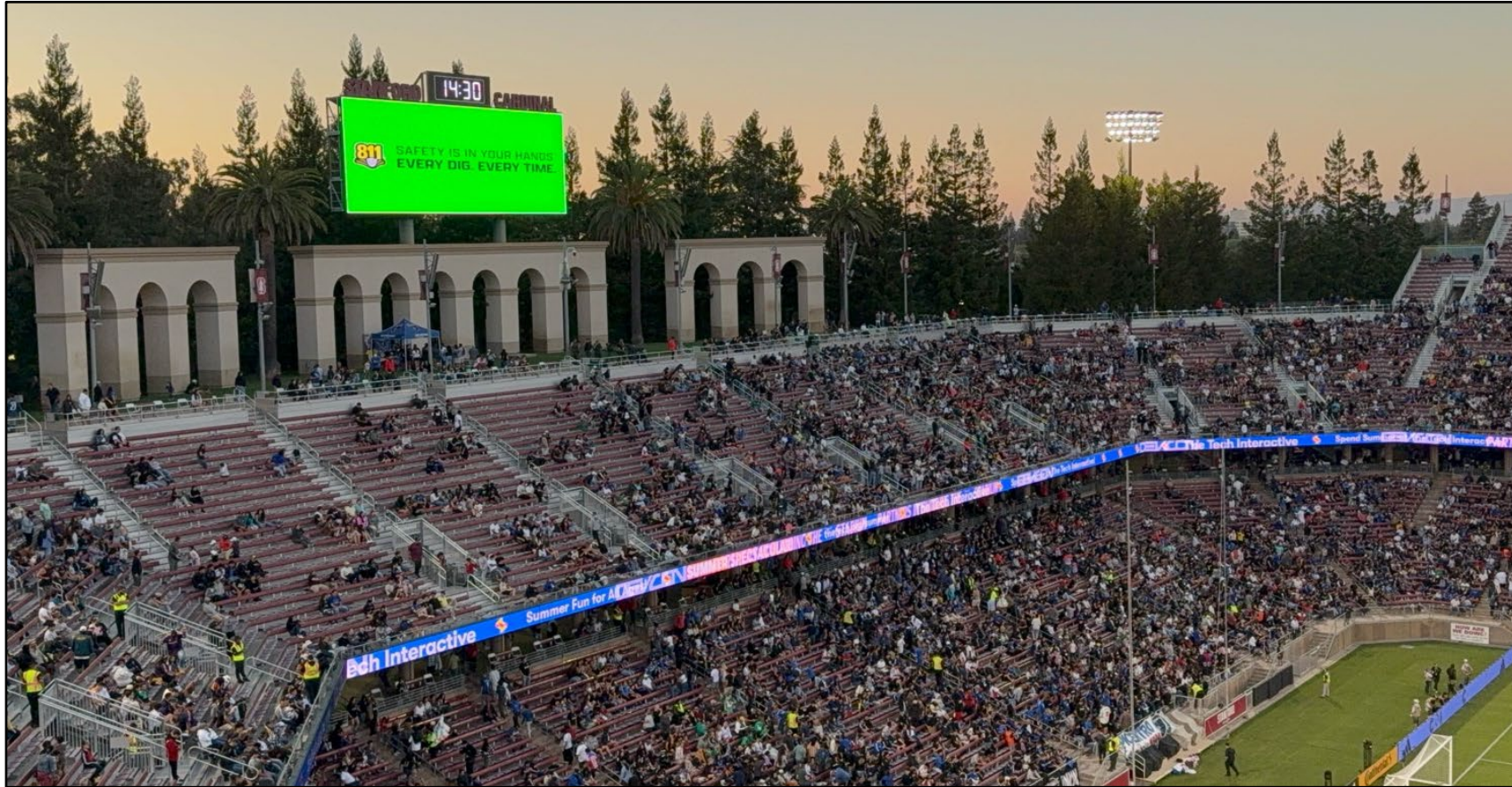
Outreach (continued)



As part of its ongoing partnership with the San Jose Earthquakes, USA North hosted a booth at a match against the LA Galaxy at Stanford Stadium on June 28th. Each year, the Quakes host a rivalry match at the stadium, taking advantage of its larger capacity to accommodate more fans for the game.



Outreach (continued)



During halftime, our 811 safety message was featured in a stadium-wide PA announcement and displayed on the Jumbotron. With an attendance of 42,881 fans, the increased capacity allowed us to reach a significantly larger audience compared to matches at PayPal Park.

Outreach (continued)

Through an ongoing partnership with OutFront Media, USA North was able to secure 130 billboards across the BART (Bay Area Rapid Transit) public transit system. These billboards are posted throughout various BART stations across the Bay Area.



Outreach (continued)

811 Training Events as of June 30th, 2025

Education Events				
Date	Type of Event	Event Name or Company	City	Attendance
01/14/2025	Direct Presentation	DeWolf Continuation High School	Fresno	45
01/16/2025	SAFE Event	Redding SAFE	Redding	36
01/16/2025	Direct Presentation	PG&E	Pioneer	11
01/22/2025	Direct Presentation	Stockton East Water District	Stockton	19
01/23/2025	SAFE Event	Sacramento SAFE	Sacramento	76
01/29/2025	Direct Presentation	Duncan Polytechnical (H.S.)	Fresno	43
02/06/2025	SAFE Event	Santa Rosa SAFE	Santa Rosa	27
02/18/2025	Direct Presentation	Tutor-Perini (High Speed Rail)	Fresno	26
02/19/2025	SAFE Event	San Jose SAFE	San Jose	45
02/20/2025	Direct Presentation	PG&E	Lakehead	12
02/20/2025	Direct Presentation	PG&E	Angwin	5
02/20/2025	Direct Presentation	PG&E	San Francisco	15
02/24/2025	Direct Presentation	Susanville Sanitary District/City of Susanville	Susanville	18
02/25/2025	Direct Presentation	East Bay Parks Central Safety Committee	N/A	19
02/27/2025	Direct Presentation	George Reed Inc.	Modesto	34
03/05/2025	Direct Presentation	City of Sacramento	Sacramento	110
03/11/2025	SAFE Event	Concord SAFE	Concord	25
03/11/2025	Direct Presentation	SF Water	San Francisco	11
03/13/2025	Direct Presentation	SF Water	San Francisco	11
03/19/2025	SAFE Event	Clovis SAFE	Clovis	60
03/20/2025	Direct Presentation	Truckee Sanitary	Truckee	27
03/21/2025	Direct Presentation	Crusader Fence	Rancho Cordov	20
03/21/2025	Direct Presentation	Crusader Fence	Rancho Cordov	20
03/21/2025	Direct Presentation	Crusader Fence	Rancho Cordov	20
03/21/2025	Direct Presentation	Crusader Fence	Rancho Cordov	20
03/21/2025	Direct Presentation	Crusader Fence	Rancho Cordov	20
03/27/2025	Direct Presentation	City of Pleasanton/Fremont	Fremont	47
03/28/2025	Direct Presentation	Flatiron (High Speed Rail Contractor)	Benicia	75
04/05/2025	Direct Presentation	Flatiron	Sacramento	53
04/09/2025	Direct Presentation	Bonney Plumbing/HVAC	Rancho Cordov	37

04/09/2025	SAFE Event	Salinas SAFE	Salinas	41
04/16/2025	SAFE Event	Suisun SAFE	Suisun City	18
04/17/2025	Webinar	CA Parks	Sacramento	TBD
04/18/2025	Direct Presentation	Outsource Contracting	Paso Robles	36
04/22/2025	Direct Presentation	Lodi Paradigm presentation	Lodi	27
04/23/2025	Direct Presentation	Paradigm Fairfield	Fairfield	32
04/23/2025	SAFE Event	Santa Cruz SAFE	Santa Cruz	15
04/24/2025	Direct Presentation	California Survey & Drafting Supply	San Leandro	3
04/28/2025	Direct Presentation	Paradigm Coalinga	Coalinga	30
04/29/2025	Direct Presentation	Paradigm Bakersfield	Bakersfield	46
05/07/2025	Direct Presentation	CWEA	Kings Beach	145
05/07/2025	Direct Presentation	Flatiron	Orinda	64
05/14/2025	Direct Presentation	City of Albany	Albany	11
05/15/2025	SAFE Event	S.F. SAFE	San Francisco	34
05/21/2025	SAFE Event	Milpitas SAFE	Milpitas	47
05/27/2025	SAFE Event	Elko SAFE	Elko	15
05/27/2025	SAFE Event	811 SAFE Event	Winnemucca	9
05/29/2025	Direct Presentation	Northern California Backflow Prevention Association	Sacramento	22
05/29/2025	SAFE Event	Reno SAFE	Reno	52
05/30/2025	Webinar	Google Fiber	Las Vegas	25
06/04/2025	Direct Presentation	Union City Public Works	Union City	14
06/04/2025	Direct Presentation	Rodeo Sanitary District	Rodeo	5
06/07/2025	Direct Presentation	Browning contractors	Fresno	36
06/11/2025	Direct Presentation	SMUD Paradigm/Pipeline safety	Sacramento	9
06/12/2025	SAFE Event	Stockton SAFE	Stockton	26
06/13/2025	Direct Presentation	United Site Services	San Jose	12
06/18/2025	Direct Presentation	Pacific Gas & Electric	Elk Grove	17
06/20/2025	Direct Presentation	California Fence Co.	Sacramento	23
06/24/2025	Direct Presentation	NV Energy	Carson City	31
06/26/2025	SAFE Event	Visalia SAFE	Visalia	20
06/27/2025	Direct Presentation	Browning Contractors Inc. (BCI) - Spanish	Bakersfield	15
06/28/2025	Direct Presentation	Browning Contractors Inc. (BCI) - Spanish	Fresno	17
				1884

Outreach (continued)

Booth / Expo / Table Events as of June 30th, 2025

Outreach Events				
Date	Type of Event	Event Name or Company	City	Attendance
01/30/2025	Industry Tabling	PG&E	San Ramon	N/A
01/31/2025	Public Outreach/Tabling	PG&E-Leak Survey Crew	San Ramon	N/A
02/11/2025	Public Outreach/Tabling	World Ag Expo - Day 1	Tulare	100,000
02/12/2025	Public Outreach/Tabling	World Ag Expo - Day 2	Tulare	100,000
02/13/2025	Public Outreach/Tabling	World Ag Expo - Day 3	Tulare	100,000
02/22/2025	Public Outreach/Tabling	San Jose Earthquakes	San Jose	17,432
03/05/2025	Direct Presentation	City of Sacramento	Sacramento	110
03/08/2025	Public Outreach/Tabling	Sacramento Republic	Sacramento	11,569
03/08/2025	Public Outreach/Tabling	San Jose Earthquakes	San Jose	16,102
03/15/2025	Public Outreach/Tabling	San Jose Earthquakes	San Jose	15,302
03/29/2025	Public Outreach/Tabling	San Jose Earthquakes	San Jose	15,228
04/05/2025	Public Outreach/Tabling	Reno Aces	Reno	3370
04/06/2025	Public Outreach/Tabling	San Jose Earthquakes	San Jose	14196
04/19/2025	Public Outreach/Tabling	San Jose Earthquakes	San Jose	14147
04/30/2025	Public Outreach/Tabling	NRCGA Silver Shovel Dinner	Las Vegas	N/A
05/03/2025	Industry Tabling	San Jose Earthquakes	San Jose	14553
05/07/2025	Public Outreach/Tabling	San Jose Earthquakes	San Jose	9327
05/14/2025	Public Outreach/Tabling	San Jose Earthquakes	San Jose	18000
05/17/2025	Public Outreach/Tabling	City of Dublin Safety Fair	Dublin	N/A
05/24/2025	Public Outreach/Tabling	San Jose Earthquakes	San Jose	15457
06/18/2025	Industry Tabling	San Jose Water	San Jose	N/A
06/28/2025	Public Outreach/Tabling	San Jose Earthquakes	Stanford	42881