



DigAlert Updates

April 14-15, 2025

Presented by:

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Outreach Updates



6X MLS CUP




CHAMPIONS



'24 '14 '12 '11 '05 '02

The LA Galaxy claimed their league-record sixth MLS Cup following the 2-1 win over the New York Red Bulls before a sell-out crowd of 26,812 fans at Dignity Health Sports Park on Saturday night, completing a full season of undefeated home games. Joseph Paintsil and Dejan Joveljic each recorded a goal, while Gaston Brugman recorded an assist and was named MLS Cup MVP. In addition, the LA Galaxy set an MLS Cup Playoffs record for the most goals scored (18) in a single postseason campaign.



IN-STADIUM ELEMENTS

Signage inside the stadium gives DigAlert's brand a national platform to reach LA Galaxy and MLS fans around the country. Fans inside the stadium are surrounded by your brand while fans at home see DigAlert integrated into the broadcast as part of the game. A mix of digital and static signage helps fans recognize DigAlert and quickly communicates DigAlert's brand messages throughout the season.

QTY.	ASSET	IMPRESSIONS
1MIN	LED Fieldboard Rotations	2,956,385
2MIN	LED Ribbon Board Rotations (40 Bonus Pre/Post-game Rotations)	440,016
2MIN	Upper East Scoreboard Rotations	168,736
1	Pre-Game/Halftime 30-Second Commercial Spot at 17 Games	281,226

OVERALL BRAND EXPOSURE

ASSET	EXPOSURES	IMPRESSIONS
Branded Content	90	780,950
Field-Level LED	94	2,956,385
Ribbon Board LED	32	440,016
Scoreboard Commercial	17	281,226
Upper East Scoreboard Graphic	17	168,736
Additional Social Exposure	65	627,328

★ KEY INSIGHTS ★

- LA Galaxy won their MLS record 6th MLS Cup!
- LA Galaxy received record breaking attendance for home matches during the 2024 season with 444,321 attending Galaxy games.
- LA Galaxy went undefeated at Dignity Health Sports Park during the 2024 regular season.

General Updates

- Reduced EPR Codes

Code	Description	
1	Clear - No conflict	Removed
2	Clear - No conflict but privately owned utility on property - Contact private utility owner for locate	Re-worded
3	Existing markings adequate	System Use Only
4	No markings requested	
10	Locate area marked	
11	Locate area marked but abandoned facilities may be in the area	
12	Locate area marked up to private owned utility - Contact private utility owner for locate	
13	Locate area marked up to private property	
14	Partially marked - More time is needed	
15	Provided facility location information to excavator (4216.3(a)(1)(A)(ii))	
16	Operator has located and marked all subsurface installations known to be embedded in the pavement (4216.3 e)	
20	Bad address/incorrect street/location info - New ticket required	
21	No access to locate area - Resend ticket requested	
22	No delineation - Resend ticket requested	
23	Delineated area does not match location request - Resend ticket requested	
30	Contact facility owner for further info	
31	Requires stand by at time of excavation - Contact facility owner	
32	Visible or exposed facility - Contact facility owner if crossing	
33	High priority line in area - On site meeting required	
34	Field meet required - Contact facility owner to schedule	
35	Traffic control required to mark facilities	
40	Excavator completed work prior to due date	
41	Excavator no show for meet	
42	Excavator canceled request	
43	Excavator not digging within 14 calendar days (preplanning)	
50	Negotiated marking schedule	
51	Mutually agreed to a later start date and time (4216.3(a)(1)(A))	
52	Unable to locate using standard locating techniques	
53	Scheduled meet with excavator at requested date and time	
80	Extraordinary circumstances exist - No locate due to weather/emergency/safety conditions	
990	Member has been granted an extension from the EPR requirement by the Board as defined in 4216 through 12/31/2021	
998	DigAlert Test Code - No Lines In Area	
999	Member did not respond by required time (system use only)	

General Updates Continued

- Started Sending Auto No Responses to only those members that have NOT provided an EPR.
- Members that receive No Response notices MUST provide EPR and will continue to receive every 2 days until they provide EPR, or the ticket expires.



Underground Service Alert
of Southern California®

Have you noticed that you have been receiving a lot of No Response tickets since the fires broke out earlier this week?

Remember that as of January 1, 2025, if you have not provided an electronic positive response (EPR) through the DigaAlert system by the legal start date and time, the system will automatically send a No Response to those members that have not completed an EPR. During these extraordinary times there is a code that can be used to satisfy the EPR requirement - code 80.

If you have any questions about EPR, please visit this link <https://docs.digalert.org/epr>.

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