USA North 811 Updates

November 9-10, 2026

Developed and presented by:

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Outreach Updates

USA North sponsored and volunteered at CARCGA's inaugural locate rodeo on October 24 in San Bruno, California. The historic, state-wide event brought together 25 utility locators from across California to compete in a showcase of precision, speed, and technical skill. Sergio Martin of USIC claimed first place as the state champion, followed by PG&E locators Efrain Nava in second place and Michael Kivlehan in third.





Outreach Updates

USA North continues to perform public outreach through its sports partnerships, including Fresno State Football. Staff have hosted an informational 811 booth at two home games this season on 9/26 and 10/10. Fans can spin our prize wheel and learn about the benefits of using 811 before starting any home digging project. USA North will have access to one more game on 11/21.





Outreach Updates

Members of the 811 team hosted an interactive booth at the City of Brentwood's Digs and Rigs event on 10/17. Designed primarily for children and families, the event brought together local public works departments, construction companies, agricultural businesses, and emergency services to display their largest and most interesting vehicles in one place. Children played with RC Excavators while parents learned about the importance of using 811 before any digging project.

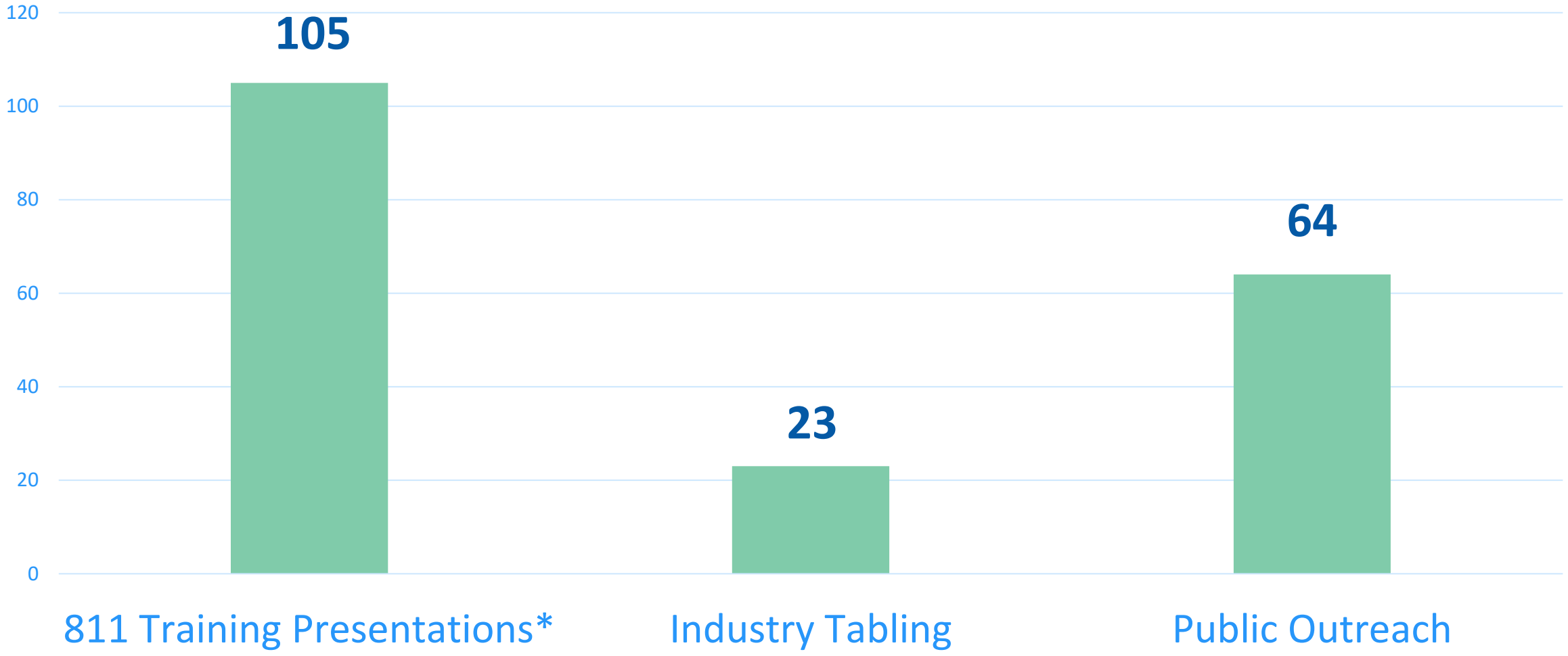




Outreach Updates

Events Completed as of 10/28/26

*Training Presentations Include SAFE Events and Direct Presentations



Technology Updates in 2026

- Member Services outreach for Plan & Design self service – around 700 members have signed up to have P&D requests delivered to them.
- Auto No Responses started 1/1/2026. Manual No Responses in 2025: 15K (0.92% of total ticket volume). Auto No Responses in 2026: 148K YTD thru 9/30 (9.66% of total ticket volume). Manual No Responses 8.5K (0.52% of total ticket volume YTD 9/30).
- Website refresh: https://usanorth811.org/
- Online training for excavators refresh: 811 PRO website

