



Underground Safety Board

Education and Outreach Workshops

Notice and Agenda

July 23, 2026, Sacramento

July 30, 2026, San Diego

(Virtual and In-Person)

Sacramento, CA - The Office of Energy Infrastructure Safety's (Energy Safety) Underground Safety Board (Board) will host two public Education and Outreach workshops in-person and virtually via Microsoft Teams. The workshops will provide stakeholders with two opportunities to participate and provide feedback, through sessions held in northern and Southern California.

Both workshops will cover the same agenda items, and stakeholders only need to attend one workshop. The first workshop will be held on July 23, 2026, from 10 a.m. to 12 p.m. in Sacramento. The second workshop will be held on July 30, 2026, from 10 a.m. to 12 p.m. in San Diego.

The purpose of these workshops is for stakeholders to share information with the Board's Education and Outreach Committee about how they identify, prioritize, and share public safety information with their audiences. Individuals in roles related to education and training, marketing and event planning, safety supervision, damage prevention, and public safety awareness are particularly encouraged to participate and share their insights and experiences.

The Board is developing a public safety awareness campaign as part of its efforts to coordinate statewide education and outreach that addresses a failure to notify 811 prior to



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digging, which has been identified as the top reason for underground infrastructure damage nationwide. The Board will use information from the workshops to coordinate stakeholder communication networks to support statewide education and outreach efforts.

Sacramento Workshop Information:

July 23, 2026 | 10 a.m. - 12 p.m.

California Natural Resources Agency
715 P Street
Second Floor, Room 2-301
Sacramento, CA 95814

[Register to attend Microsoft Teams meeting](#)

[Join Microsoft Teams webinar without registering](#)

San Diego Workshop Information:

July 30, 2026 | 10 a.m. - 12 p.m.

Mission Valley State Building
7575 Metropolitan Drive
Glass Room
San Diego, CA 92108

[Register to attend Microsoft Teams meeting](#)

[Join Microsoft Teams webinar without registering](#)

Workshop Objectives:

The Board's Education and Outreach Committee heard from stakeholders that they would distribute public safety education material if provided by the Board, and is asking interested stakeholders to come together to provide feedback on what materials will be most useful, what formats are needed, when and how public safety messages are distributed, and what barriers may prevent content from being shared.



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AGENDA

1. Welcoming Remarks

Overview of Coordinated Statewide Education and Outreach public safety awareness campaign initiative.

2. Discussion #1: Using Data to Plan and Measure Public Safety Awareness Activities

Focus: This discussion will address how information and data are utilized to guide strategic decisions for public safety awareness activities and to assess the effectiveness and success of these initiatives.

How to prepare: A central aspect of this discussion is the role of data; be ready to discuss the metrics you utilize for strategic decision-making:

- Identify specific public safety awareness content or messages that have demonstrated the greatest impact on preventing damage, detailing how that impact was tracked and providing examples of success.
- Describe your current methods for measuring the effectiveness of public safety awareness materials and content strategies. What data or metrics influence your decisions on which materials to publish or bring to events?
- Outline the most common excavation safety concerns or questions you encounter from the public or excavators at your events or through your outreach activities.

3. Discussion #2: Seasonal Impact on Public Safety Awareness Content

Focus: This discussion will address how seasonal variations influence public safety awareness activities and content effectiveness throughout the year. This includes reviewing planning strategies and content performance during both busy and slow seasons.

How to prepare: Review and be ready to share your experiences and insights on these topics:

- In your industry role, what times of the year are busiest for your public safety outreach, and which are quieter?
- How do you plan your public safety messages and activities differently for busy and slower times of the year?





- What kind of public interest do you see during quieter times, and what types of content or activities work well to engage people then?
- When do you typically attend the most events or conduct the most outreach activities during the year?

4. Discussion #3: Accessing and Sharing Public Safety Content

Focus: This discussion will address challenges in accessing public safety content and explore methods for making education materials available for stakeholders to use.

How to prepare: Be ready to share your experiences and observations on these topics:

- What kinds of digital files (like JPG, PNG, MOV, MP4) do you use most often for public safety messages, and what works best or causes problems when you're trying to get or share content?
- What difficulties do you run into when trying to access public safety content from other organizations or partners?
- How effective are QR codes for sharing information in your experience? Do people use them, and if so, how often? Are some groups more likely to use them than others?

5. Closing Remarks and Adjournment

Virtual Attendance

Microsoft Teams is Energy Safety's online meeting service.

To join the July 23, Sacramento meeting via Microsoft Teams, please click the link:

[Register to attend Microsoft Teams meeting](#)

[Join Microsoft Teams webinar without registering](#)

To join by telephone, dial:

<tel:+14699986045>, 602709770 United States, Dallas

Phone conference ID: 602 709 770#



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To join the July 30, San Diego meeting via Microsoft Teams, please click the link:

[Register to attend Microsoft Teams meeting](#)

[Join Microsoft Teams webinar without registering](#)

To join by telephone, dial:

<tel:+14699986045>, [416006955](tel:+14699986045) United States, Dallas

Phone conference ID: 416 006 955#

When attending remotely, presentations will appear on your computer/laptop/mobile device screen and audio may be heard via the device or telephone. Please be aware that the Microsoft Teams meeting may be recorded. Instructions on how to join a Microsoft Teams meeting can be found at the [Join a meeting in Microsoft Teams](#) page.

Availability of Documents

Documents and presentations for these workshops will be available at Energy Safety E-Filing:

Docket Name: [2026-07-23-WS Education and Outreach Workshop](#)

Docket Name: [2026-07-30-WS Education and Outreach Workshop](#)

This notice and instructions on how to join the workshops will also be posted on Energy Safety's [Upcoming Events](#) page.

Contact Information

Those requiring further information regarding this public meeting may contact the Underground Safety Board and Energy Safety staff at digboard@energysafety.ca.gov, (916) 902-6000, or at the address below:



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Office of Energy Infrastructure Safety

715 P Street, 15th Floor

Sacramento, California 95814

This public meeting notice is also available in electronic format on the meetings page of Energy Safety's website: energysafety.ca.gov.

Accessibility Accommodation

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in an Energy Safety public meeting may request assistance by email, phone, or mail using the contact information above. Providing your request at least five (5) business days before the meeting will help ensure availability of the requested accommodation. For more information about the accessibility features of Microsoft Teams, visit the platform's [accessibility page](#).

For more information about the **Office of Energy Infrastructure Safety**: energysafety.ca.gov.



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